

RIVERBANK CHALLENGE 2027

PUT YOUR BUSINESS
IN THE RUNNING.

LOCAL PRIDE. REAL VISIBILITY. SHARED AMBITION.

SUNDAY 18 JULY 2027

Goole Town Cricket Club
Westfield, Carr Lane, Goole

10K

RUN / SUPPORT / CELEBRATE

A LOCAL RACE. A BIGGER STORY.

A personal challenge. A shared celebration. A chance for your business to be part of something that matters locally.



350

RUNNERS IN 2026

SOLD OUT

THE 2026 RACE

1985

CLUB ESTABLISHED

Built by the community.

Organised by volunteer-run Goole Viking Striders, the 10K follows the River Ouse around Goole and Hook. Race surplus goes back into helping local people get moving.

An opportunity to belong.

The 2027 plans bring the race, a children's fun run and an event village together at Goole Town Cricket Club. Choose a package that connects your business with the people taking part.

Your support helps turn a local race into a day people can share.

2026 participation and 2027 event plans: official race website, checked 15 September 2026. Archive race photography shown.

BE SEEN. BE PART OF IT.

Every sponsorship starts with recognition before, during and after race day. The package you choose adds a distinctive place for your brand.

01

BEFORE THE START

Your name and logo on the race website. A named mention in the race-pack email sent to every entrant.

02

AT THE EVENT

Your logo on the sponsor boards in the event village, alongside the businesses helping make the day happen.

03

AFTER THE FINISH

Named thank-you posts. A post-race report with photos and numbers. First refusal on the same package for 2028.



A visible place in the event village.

Illustrative sponsor-board mock-up. Race places and trading pitches vary by package; see page 11.

SERVICE TIMBER. ON EVERY RACE SHIRT.

LEAD T-SHIRT SPONSOR

£1,000

SECURED FOR 2027



Front and back shown. Illustrative 2027 shirt design and sponsor positions.

Worn on the day. Kept for the next run.

Service Timber is confirmed as the 2027 Lead T-shirt Sponsor, taking the largest sponsor-logo position on the race shirt and lead billing on the event-village sponsor boards.

4 FREE RACE PLACES

Package secured

Category exclusivity within this package

Includes the core sponsor benefits on page 3. Complimentary village pitch included.

BIG VISIBILITY. LIMITED SPACE.

SECOND T-SHIRT SPONSOR

£500

A large logo high on the back of the race T-shirt, directly below the lead sponsor.

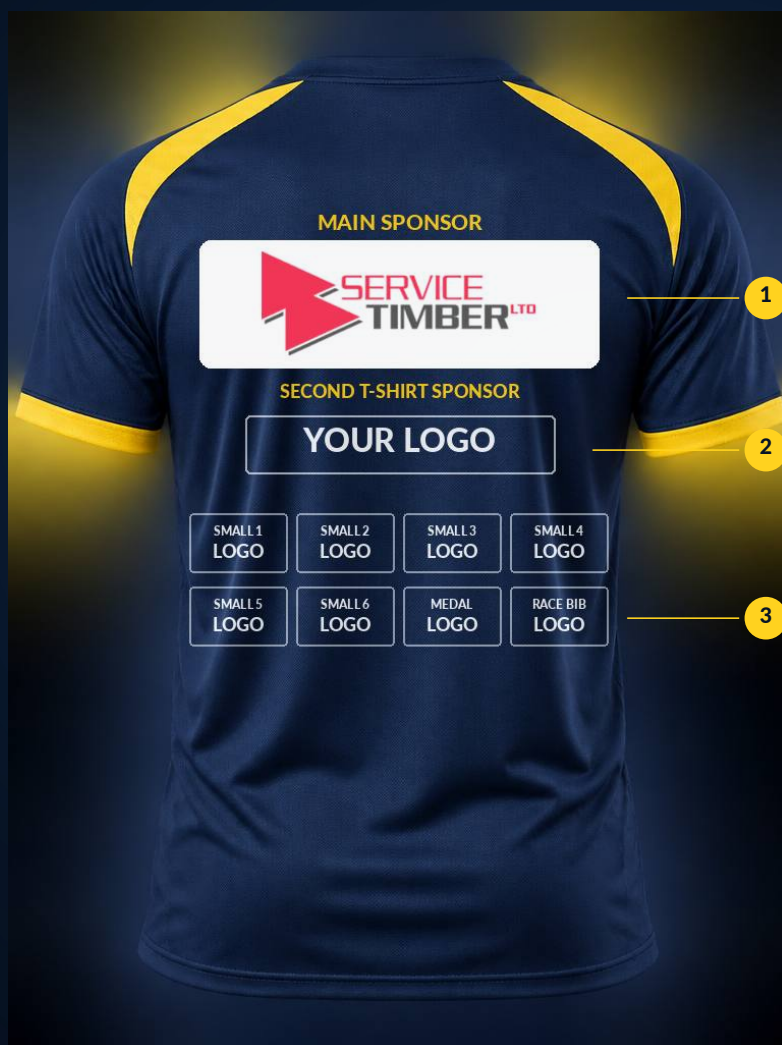
2 free race places
Complimentary village pitch
One package

SMALL T-SHIRT SPONSOR

£150

One logo in the small-sponsor grid on the back of the race T-shirt.

1 free race place
Three slots remaining at £150



1 Lead logo / 2 Second sponsor
3 Eight-logo grid

10 SPONSOR LOGOS. NO LATE ADDITIONS.

The grid contains six Small T-shirt Sponsors, plus the Medal and Race Bib Sponsors. Illustrative layout; final shirt design and positions to be agreed.

ON EVERY RACE NUMBER.

RACE BIB SPONSOR

£750



Illustrative race-number design. Sponsor branding and final artwork are subject to agreement.

From the start line to the finish photo.

Put your logo on every runner's race number, with an additional small logo on the back of the race T-shirt.

2 free race places
One package
Category exclusivity within this package

Includes the core sponsor benefits on page 3. Complimentary village pitch included.

PART OF THE PROUD MOMENT.

MEDAL SPONSOR

£1,000

SECURED FOR 2027



Logo on the ribbon and, where design allows, the medal reverse. "Medals by..." credit in the medal reveal and results email, plus medal presentation.

Small back-of-shirt logo; second sponsor-board position; 4 race places; a village pitch; category exclusivity within this package.



2026 medal shown; the 2027 design is not yet confirmed.

ONE PACKAGE

Keepsake Sponsor

£250

Your name on the collectable every finisher takes home. Includes one free race place, a free village stall and all core sponsor benefits (page 3).

THEIR FIRST FINISH. YOUR NAME ON IT.

KIDS' FUN RUN SPONSOR

£750



Illustrative certificate concept. Children's medal and certificate artwork to be confirmed.

Give the next generation their moment.

The Kids' Fun Run carries your business name. Your logo appears on the children's medals and certificates, and you have the opportunity to start the run.

2 free race places

One package

Category exclusivity within this package

Includes the core sponsor benefits on page 3. Complimentary village pitch included.

SUPPORT THE PEOPLE WHO MAKE IT HAPPEN.



Illustrative volunteer-shirt concept.

VOLUNTEER PARTNER

£500

Your logo on the volunteer and marshal shirts: a visible place with the team welcoming runners and helping deliver race day.

The shirts may also be worn at future club events, extending their useful life beyond race day.

2 free race places
Complimentary village pitch
One package

40-60

PLANNED VOLUNTEERS
AND MARSHALS

UP TO 10 PACKAGES

£100

Community Sponsor

Website, event-village sponsor boards and race communications, plus 1 free race place and the core benefits on page 3. No race-shirt placement.

MEET PEOPLE. MAKE CONNECTIONS.

Bring your business to the event village and be part of the day beyond the finish line.



VENDOR PITCH

3m × 3m

£100

A space for your business.

A 3m × 3m trading pitch in the village for race day. Bring your own gazebo, tables and power. A public liability certificate is required.

Food and drink pitches are by arrangement with the venue. This is a trading offer, not a sponsorship package, and does not include race places.

Complimentary village pitch with sponsorships at £500 and above.
The £250 Keepsake Sponsor also includes a free event-village stall.

10 trading pitches in total; availability confirmed on enquiry. Archive race-day photograph shown.

FIND YOUR FIT.

Choose the package that fits your business, your budget and the way you would like to take part.

PACKAGE	PRICE	RACE PLACES	VILLAGE PITCH / STALL	ALLOCATION / STATUS
Lead T-shirt Sponsor	£1,000	4	Included	Secured Service Timber
Medal Sponsor	£1,000	4	Included	Secured
Race Bib Sponsor	£750	2	Included	1 package
Kids' Fun Run Sponsor	£750	2	Included	1 package
Volunteer Partner	£500	2	Included	1 package
Second T-shirt Sponsor	£500	2	Included	1 package
Keepsake Sponsor	£250	1	Included	1 package
Small T-shirt Sponsor	£150	1	Not included	3 remaining
Community Sponsor	£100	1	Not included	Up to 10
Vendor Pitch	£100	0	Trading pitch	10 in total

Availability updated 18 September 2026. Returning 2026 sponsors receive first refusal. Confirm your preferred package with the race team.

AGREEMENT & PAYMENT

Packages and terms are subject to confirmation. Invoice on agreement, payable within 30 days.

EXCLUSIVITY

Included at £750 and above within the chosen package only, not across the whole event.

IN-KIND SUPPORT

Recognised at the value it saves the race at cost. Lead T-shirt and Medal sponsorships remain cash packages.

SUNDAY 18 JULY 2027

BACK YOUR TOWN. BE PART OF THE STORY.

Tell us about your business and the package that interests you. Craig and the race team will help confirm the right fit and the next steps.

START THE CONVERSATION

enquiries@riverbankchallenge.co.uk

For the attention of Craig - sponsorship enquiries



SCAN TO ENQUIRE

ALREADY BACKING 2027

Ropes4Access / Service Timber / HRC Scaffolding / AVRillo / ETI Cloud